

| IRC | 2019 | Berlin |  
INTERNATIONAL RAPESEED CONGRESS

*Flowering for the Future*

16 – 19 June 2019

BCC, Berlin Congress Center  
Berlin/Germany

15<sup>th</sup> International  
Rapeseed Congress  
Co-Located Exhibition



# "Berlin welcomes the Rapeseed Community"



The 15<sup>th</sup> International Rapeseed Congress and co-located exhibition brings together the leading rapeseed professionals from all over the world. The successful combination of the world's largest gathering of rapeseed scientists and researchers and the meeting of industry experts not only creates a unique business environment, but also offers outstanding opportunities for your business.

The 15<sup>th</sup> International Rapeseed Congress and co-located exhibition is being organized jointly by GCIRC (International Consultative Group for Research on Rapeseed) and UFOP (Union zur Förderung von Oel- und Proteinpflanzen e.V.) with DLG as exclusive partner for the co-located exhibition.

Since the 1960s the International Rapeseed Congress has been helping canola and rapeseed professionals reach new markets and create sustainable relationships in the worldwide rapeseed experts network. DLG has been organizing trade fairs and exhibitions for the agricultural and food sector for more than 130 years.

These events serve as a forum for ideas, innovation and networking. They are highly respected among exhibitors and visitors alike.

Our co-located exhibition services contribute to ensuring that your expected business results are achieved.

## Congress Topics

- Genetics, Genomics and Breeding
- Diseases and Pests, Plant Protection and Weeds
- Agronomy and Crop Science
- Analysis, Use of Products
- Rapeseed/Canola for Human Nutrition
- Rapeseed/Canola for Animal Nutrition
- Economy and Market
- Mustard and other Cruciferous Oilseed Crops



## Reasons to attend the Co-Located Exhibition

- Biggest rapeseed research congress in the world with an accompanying co-located exhibition
- Access to all relevant rapeseed markets worldwide
- International business opportunities in all sectors of rapeseed production, processing and trading
- Direct contact to leading industry figures, government representatives and globally operating organizations
- Networking opportunities with up to 900 participants, including representatives from the most important scientific institutions and research institutes, and from leading industrial enterprises from around the world
- High potential venue with attractive exhibition grounds in Berlin



## Exhibition Programme

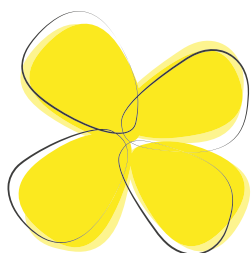
- Rapeseed Cultivation and Harvesting
- Sowing Technology for Rapeseed
- Crop Protection
- Genetics and Varieties
- Rapeseed Post Harvest Technology
- Process Technology and Rapeseed Processing
- Oil Use
- Animal Feeding
- Food Technology
- Transport and Storage Installation
- Safety and Analytics
- Quality Management
- Environmental Technology
- Logistics
- Field Trial Equipment
- Service Providers, Organizations

## Attractive Exhibition Venue

The 15<sup>th</sup> International Rapeseed Congress and co-located exhibition will take place in Berlin, strategically located in the heart of Germany. The congress venue bcc is right in the center of Berlin. Its excellent public transport connections ensure ease of access and minimized commuting times.

bcc Berlin Congress Center  
Alexanderstraße 11  
10178 Berlin  
Germany

Detailed travel information at  
[www.irc2019-berlin.com/location-service](http://www.irc2019-berlin.com/location-service)



## Marketing & Exhibition Services

Exhibitors at the International Rapeseed Congress (co-located exhibition) are offered full marketing support. Extensive information on the global rapeseed markets, detailed planning on your participation as well as several promotion canals will be served are just few of the services offered to you as an exhibitor at IRC.

Participating at IRC could be an opportunity for your company to develop your product range. Get in touch with scientific institutions and research institutes from around the world, especially from leading rapeseed cultivation countries like China, Canada or India, as well as from middle and eastern EU countries. IRC and DLG will help you to achieve maximum benefit from the co-located exhibition.



## Perfectly combined: Congress and Co-Located Exhibition

- The largest science-based and practice-orientated congress in the field of rapeseed research. Scientists from all different scientific disciplines report on their latest research results every four years.
- An inspiring global conference and a highly targeted exhibition offer the perfect platform for successful rapeseed business.
- Over 900 attendees from all over the world.
- For the first time, the 2019 International Rapeseed Congress will include an extended co-located exhibition. Attendees may choose to visit either the congress or the co-located exhibition, or both. For exhibitors this offers an excellent opportunity to present innovative technology and solutions to the entire rapeseed sector, from farm to retailer.

The 15<sup>th</sup> International Rapeseed Congress (IRC)  
is the most comprehensive forum for discussing  
advancement in the global rapeseed industry.

Be part of it!



## Book your Stand

Get in touch with our team to find out more about booking options, the co-located exhibition and marketing services.

Get your application form now:

[www.irc2019-berlin.com/sponsors-exhibitors/become-exhibitor](http://www.irc2019-berlin.com/sponsors-exhibitors/become-exhibitor)

Via Email: [IRC@dlg.org](mailto:IRC@dlg.org)

General information: [www.irc2019-berlin.com](http://www.irc2019-berlin.com)

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### Leading in Trade Fairs

DLG has been organizing trade fairs and exhibitions for the agricultural and food sector since 1885. These events serve as a forum for ideas, innovation and networking and are highly respected among exhibitors and visitors alike. DLG brings together exhibitors and visitors at over 30 world-leading shows in many different countries. These events are leading showcases for new technologies and products, as well as successful business marketplaces. Perfect organization, innovative services and relevant topics are the hallmarks of events made by DLG. Our international network of experts as well as our agricultural and food test centers make us a competent partner for all key issues in agriculture, agribusiness and the field of food production. Our operating subsidiaries in many different countries develop new markets and provide tailor-made business platforms.

[www.dlg-tradefairs.com](http://www.dlg-tradefairs.com)

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