

**| IRC | 2019 | Berlin |**  
INTERNATIONAL RAPESEED CONGRESS

*Flowering for the Future*

15<sup>th</sup> International  
Rapeseed Congress

**Sponsoring**

**Dear Sir / Madam,**

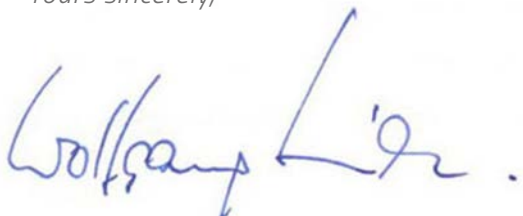
*The 15th International Rapeseed Congress, which will take place from 16th to 19th June 2019 in Berlin, is the world's biggest congress to take both a scientific and practical approach to rapeseed research. The prestigious event will be held in Germany for the first time in 45 years. In the summer of 2019, more than 900 German and international participants, including representatives from the most important scientific institutions and research institutes, and from leading industrial enterprises from around the world, will discuss the importance of rapeseed production and the current situation in terms of research into cultivating, growing, processing and using rapeseed.*

*The main topics of the Congress will be: molecular biology, plant cultivation strategies, crop protection (diseases, pests, weeds), seed quality and use, rapeseed oil and meal in human and animal nutrition, the use of rapeseed in sustainable biofuels, regulatory systems and international trade. Introductory presentations and short lectures will be complemented by an extensive poster show and other exhibits.*

***The Congress is offering interested companies and organisations an attractive range of options for attending and exhibiting.***

*Through the following sponsorship deals, we would like to offer you an opportunity to effectively publicise your commitment to rapeseed research and production to specific target groups. Join us in supporting this outstanding platform, which addresses the issues of plant breeding, crop production and the sustainable use of rapeseed.*

*Yours sincerely,*



**Prof. Wolfgang Friedt**  
Congress President, IRC Berlin 2019



**PLATINUM****75,000 EUR**

plus VAT

*Major sponsorship deals for IRC 2019 (3 available)***SOLD OUT!****MAIN BENEFITS:**

- » Exclusive presentation of one of the Congress days, '... presented by ...'
- » CEO's opening address on the respective day of the Congress
- » Specialist presentation as part of the specialist programme
- » Prominent placement of logo on the charts introducing all of the day's sessions

**OTHER BENEFITS:**

- > Prominent placement of logo on ALL Congress media
- > 5 Congress tickets, incl. Congress dinner (value 3,750 EUR)
- > 5 additional seats at the Congress dinner at Tempelhof Airport (value 500 EUR)
- > Space for information stand presentation in the Congress foyer (max. 5m x 2m)
- > Info page on the website, www.irc2019-berlin.com (max. 300 words + logo and photo)
- > Full info page in the Congress programme (printed data to be supplied)
- > Up to 3 company brochures inserted in the Congress folder
- > PDF file of company brochure on a USB stick containing an overview of the Congress
- > Prominent exposure as a Platinum Sponsor in the registration portal of the bcc

**TITANIUM****60,000 EUR**

plus VAT

*(1 available)***SOLD OUT!****MAIN BENEFITS:**

- » Exclusive presentation of the Congress dinner, '... presented by ...'
- » CEO's opening address (dinner at Tempelhof Airport)
- » Specialist presentation as part of the specialist programme
- » Prominent placement of logo in the entrance area of the exclusive dinner location at Tempelhof Airport

**OTHER BENEFITS:**

- > Placement of logo on Congress media (programmes, displays, website, newsletter)
- > 3 Congress tickets, incl. Congress dinner (value 2,250 EUR)
- > 5 additional seats at the Congress dinner at Tempelhof Airport (value 500 EUR)
- > Space for information stand presentation in the Congress foyer (max. 3m x 2m)
- > Info page on the website, www.irc2019-berlin.com (max. 250 words + logo and photo)
- > Full info page in the Congress programme (printed data to be supplied)
- > Up to 2 company brochures inserted in the Congress folder
- > PDF file of company brochure on a USB stick containing an overview of the Congress

**DIAMOND****30,000 EUR**

plus VAT

**ONLY 1 LEFT!****MAIN BENEFITS:**

- » Exclusive presentation of one of the lunch breaks, '... presented by ...'
- » Prominent placement of logo on the menus and tables during the lunch break on the respective day

**OTHER BENEFITS:**

- > Placement of logo on Congress media (programmes, displays, website, newsletter)
- > 2 Congress tickets, incl. Congress dinner (value 1,500 EUR)
- > 2 additional seats at the Congress dinner at Tempelhof Airport (value 200 EUR)
- > Space for information stand presentation in the Congress foyer (max. 2m x 2m)
- > Block of info on the website, www.irc2019-berlin.com (max. 150 words + logo)
- > Half an info page in the Congress programme (printed data to be supplied)
- > One company brochure inserted in the Congress folder
- > PDF file of company brochure on a USB stick containing an overview of the Congress

## GOLD

25,000 EUR

plus VAT

(3 available)

**SOLD  
OUT!**

### MAIN BENEFITS:

- » Exclusive presentation of one of the coffee breaks, '... presented by ...'
- » Prominent placement of logo on the menus and tables during the coffee break on the respective day

### OTHER BENEFITS:

- > Placement of logo on Congress media (programmes, displays, website, newsletter)
- > 2 Congress tickets, incl. Congress dinner (value 1,500 EUR)
- > 2 additional seats at the Congress dinner at Tempelhof Airport (value 200 EUR)
- > Space for information stand presentation in the Congress foyer (max. 2m x 2m)
- > Block of info on the website, [www.irc2019-berlin.com](http://www.irc2019-berlin.com) (max. 120 words + logo)
- > Half an info page in the Congress programme (printed data to be supplied)
- > One company brochure inserted in the Congress folder
- > PDF file of company brochure on a USB stick containing an overview of the Congress

## SILVER

7,500 EUR

plus VAT

(10 available)

### BENEFITS:

- > Placement of logo on Congress media (programmes, displays, website, newsletter)
- > 1 Congress ticket, incl. Congress dinner (value 750 EUR)
- > 1 additional seat at the Congress dinner at Tempelhof Airport (value 100 EUR)
- > Block of info on the website, [www.irc2019-berlin.com](http://www.irc2019-berlin.com) (max. 50 words + logo)
- > Quarter of an info page in the Congress programme (printed data to be supplied)
- > One company brochure inserted in the Congress folder
- > PDF file of company brochure on a USB stick containing an overview of the Congress

## BRONZE

3,500 EUR

plus VAT

(15 available)

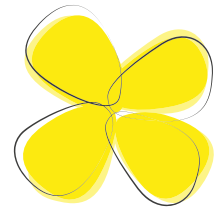
### BENEFITS:

- > Placement of logo on Congress media (programmes, displays, website, newsletter)
- > 1 Congress ticket, incl. Congress dinner (value 750 EUR)
- > Quarter of an info page in the Congress programme (printed data to be supplied)
- > One company brochure inserted in the Congress folder
- > PDF file of company brochure on a USB stick containing an overview of the Congress



## Information and contact

We'd be happy to give you any advice on a sponsorship package.  
We'll look forward to hearing from you, either by phone, eMail or fax.



### 15th International Rapeseed Congress

c/o Union zur Förderung von Oel- und Proteinpflanzen e.V. (UFOP)  
Claire-Waldoff-Straße 7  
10117 Berlin (Germany)  
Telephone +49 (0) 30/31 90 4 - 2 02  
Fax +49 (0) 30/31 90 4 - 4 85  
eMail info@irc2019-berlin.com  
Website www.irc2019-berlin.com

**| IRC | 2019 | Berlin |**  
INTERNATIONAL RAPESEED CONGRESS

*Flowering for the Future*

We are interested in the following sponsorship deal:

<input type="checkbox"/> <b>PLATINUM</b> <b>SOLD OUT!</b> <small>(3 available)</small>	<input type="checkbox"/> <b>TITANIUM</b> <b>SOLD OUT!</b> <small>(1 available)</small>	<input type="checkbox"/> <b>DIAMOND</b> <u>30,000 EUR</u> <small>plus VAT</small> <b>ONLY 1 LEFT!</b>
<input type="checkbox"/> <b>GOLD</b> <b>SOLD OUT!</b> <small>(3 verfügbar)</small>	<input type="checkbox"/> <b>SILVER</b> <u>7,500 EUR</u> <small>plus VAT</small> <small>(10 available)</small>	<input type="checkbox"/> <b>BRONZE</b> <u>3,500 EUR</u> <small>plus VAT</small> <small>(15 available)</small>

Company / Organisation \_\_\_\_\_

Title / Surname \_\_\_\_\_

First name \_\_\_\_\_

Department / Position \_\_\_\_\_

eMail \_\_\_\_\_

Telephone / Fax \_\_\_\_\_

Mobile \_\_\_\_\_

Date \_\_\_\_\_

Signature \_\_\_\_\_